

REMARKS

Amendments to the claims:

5 Claims 1, 9 and 17 have been amended as indicated above. Support for the amendments can be found in the specification at page 5 lines 7-14. No new matter has been added to the application or the claims by way of the amendments.

Rejection of claims 1-19 under 35 USC § 103

10 Claims 1-4, 7-12, and 15-17 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Japanese Patent Application Publication No. 05211655 (Koichi) in light of "Official Notice"; claims 5, 6, 13, 14 and 19 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Japanese Patent Application Publication No. 05211655 (Koichi) in light of U.S. Pat. No. 5,086,314 and "Official Notice". It is noted that the rejection of claims 1-4, 7-12, and 15-17 includes each and every of the independent claims (being claims 1, 9 and 17). Accordingly, if the Applicants can demonstrate that claims 1, 9 and 17 are
15 patentable over the prior art, then all of claims 1-19 should be allowable.

Claim 1 has been amended as indicated above. Specifically, claim 1 now includes the following limitations (wherein added text is shown in underline):

20 firmware that runs on the processing circuitry that processes geographic location and time data entered into the camera to automatically (i) eliminate profiles that are not appropriate based upon the geographic location and time data, and (ii) select from remaining profiles an optimal one of the profiles based upon the geographic location and time data without presenting a question to a user, and without communicating with an external computer
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Likewise, claim 9 has been amended as follows (wherein added text is shown in underline):

30 configuring the firmware to automatically eliminate profiles that are not appropriate based upon the geographic location and time data, and select, from remaining profiles, an optimal one of the profiles based upon the geographic location and time data that were entered without presenting a question to a user, and without communicating with an external computer.

Finally, claim 17 has been amended as follows (wherein added text is shown in underline):

5 automatically eliminating profiles that are not appropriate based upon
the geographic location and time data, and selecting, by way of the firmware, an
optimal one of the remaining profiles based upon the geographic location and
time data that were entered without presenting a question to a user, and without
communicating with an external computer

10 As indicated above, support for this amendment can be found in the original
specification at page 5, lines 7-14.

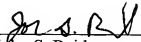
The Applicants contend that the newly added limitations are not shown in any of the
cited prior art, nor are they within the scope of "Official Notice." Accordingly, the
Applicants contend that independent claims 1, 9 and 17 (and the claims which depend
15 therefrom) now define patentable subject matter over the prior art. The Applicants therefore
respectfully request that the rejections of claims 1-19 under 35 USC § 103 be removed and
the claims allowed.

SUMMARY

20 The Applicants respectfully submit that claims 1-19 are now in condition for
allowance. Favorable reconsideration and allowance of the present application and all
pending claims are hereby courteously requested. If, in the opinion of the Examiner, a
telephonic conference would expedite the examination of this matter, the Examiner is invited
to call the undersigned attorney at (509) 534-5789.

25 Respectfully submitted,

30 Date: April 3, 2007



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